



*Elizabeth Wood, Copywriter*

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# TESTIMONIALS

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*Limitless Copywriting*



**ADAM BERRY, HEAD  
OF OPERATIONS &  
GROWTH, PRAGMA**

*"Lizzie is a very driven and passionate person who always strives to understand the heart of your business, and it's due to this drive that she produces such superb work."*



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**LAUREN CRAINER,  
CO-OWNER OF CHIQUE  
PHOTOGRAPHY+  
MAKEOVER STUDIOS**

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*"Nobody understands our brand like Lizzie. The level of depth and insight she brings to her work still amazes me. Can't imagine working with anyone else."*





**NICOLA MAPES,  
FOUNDER OF THE  
MIND GAP**

*"I really needed a guided hand when I started my new business. Lizzie was great because she took the time to understand where I was coming from.*

*Her excellent awareness of my clients' perspectives allowed the website to be better than I ever imagined - to the point where people often comment on the quality of the copy."*





**STEVE BALLANTYNE,  
FOUNDER OF STORY  
IQ**

*"It's not everyday you meet your copywriting soulmate. The day I met Lizzie was one such day. We instantly clicked because we share the same philosophy about writing."*

*Lizzie is an old copy soul. There's substance, clarity of thought and wisdom in her words, well beyond her years.*

*It's taken me 30 years to meet a writer with such remarkable intuition and understanding of real business pressures.*



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**STEVE BALLANTYNE,  
FOUNDER OF STORY  
IQ (CONTINUED...)**

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*"Lizzie always makes me look good. She often takes my loosely formed, sketchy ideas and turns them into well crafted copy that connects and sells.*

*Other times, with no brief, she conjures up surprising insights and a fresh perspective through smart research. I proudly recommend my copy soulmate to you, but please don't keep her too busy. I still need her!"*



*I hope to hear from you soon*

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**THANK YOU!**

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Remote Digital Copywriter | Lizzie Wood  
Brand Identity  
Strategy  
Website Copy  
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